



The Digitized Continuous Improvement Platform for the Automotive Frontline



Rever unleashes the power of frontline workers to improve company performance





Today's automotive companies are forced to compete simultaneously on multiple fronts to stay competitive.

- Traditional pressures from consumer behavior, interest rates, and trade tensions.
- Disruptive trends such as shared vehicles, autonomous driving, and electric vehicles.

The ability, and velocity, to innovate has never been more important. One way leaders are finding a competitive advantage is by tapping their frontline workers – those closest to the product, process, and customer.

Rever extends the digital transformation to today's frontline employees to enable them to drive innovation and improve company performance.

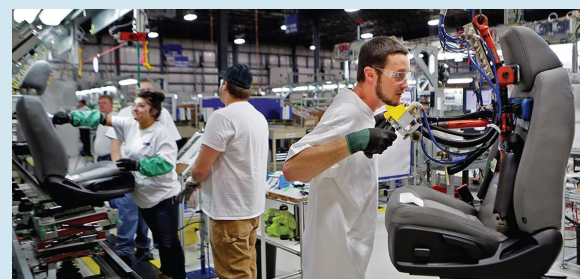
Rever's smartphone app and data platform empowers the frontline and leadership teams to:

-  **Engage and recognize** all your frontline employees to drive productivity
-  **Discover and execute ideas** on a daily basis to drive continuous improvement
-  **Share and reuse** best practices across sites and teams to stop reinventing solutions
-  **Track and measure** impact to report results and maintain accountability



UNICARRIERS

UniCarriers implemented Rever to help automate and distribute responsibility within their existing continuous improvement culture. Manual processing and impact analysis was transformed by a digital platform that provided access to all employees via their smartphones and showed real-time performance impact information.

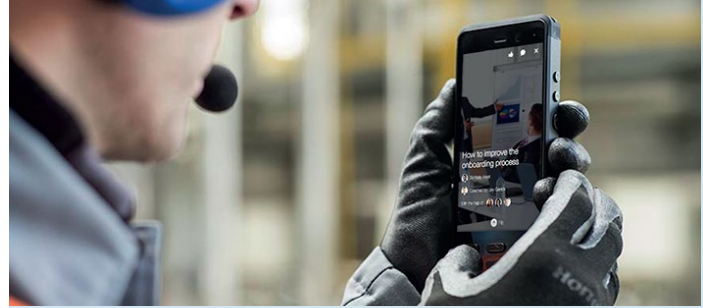


faurecia

Faurecia is accelerating innovation and extending their Industry 4.0 initiatives to the frontline with the help of Rever. Engaging the frontline has increased the velocity of new ideas being generated and implemented, as well as better tracking of the impact on costs savings, quality improvements, and safety measures.

How Rever makes it work:

- Align on Priorities**
Ensure frontline employees create ideas aligned with company objectives.
- Empower to Create and Experiment**
Allow employees to collaborate to document, evaluate, and implement new ideas without diverting efforts from daily work.
- Engage with Recognition and Gamification**
Drive participation with transparency into the improvement process, accountability for performance, and regular celebration of contributions.
- Share across Sites and Teams**
Reuse successful solutions as they match new improvement suggestions across the company.
- Automate Reporting to Track Performance**
Track real-time insights of the impact of improvement initiatives on company performance and ROI.
- Easy to Use, Enterprise-grade Platform**
Have confidence in employee adoption with Rever's intuitive interface, and in platform stability with Rever's security, reliability, and scalability standards.



Rever Services

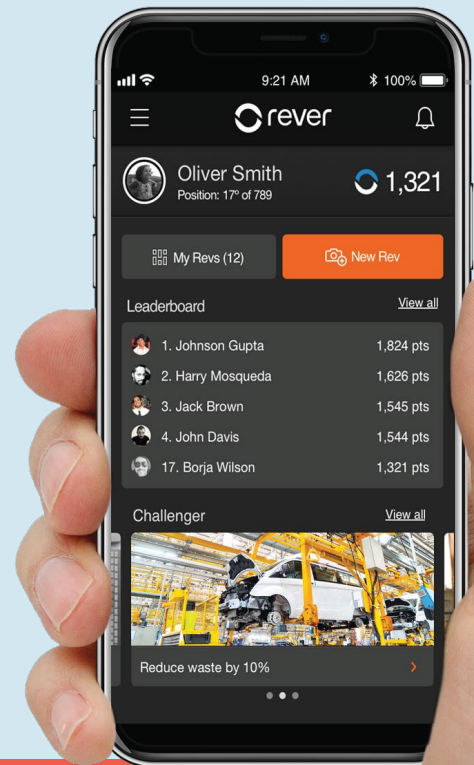
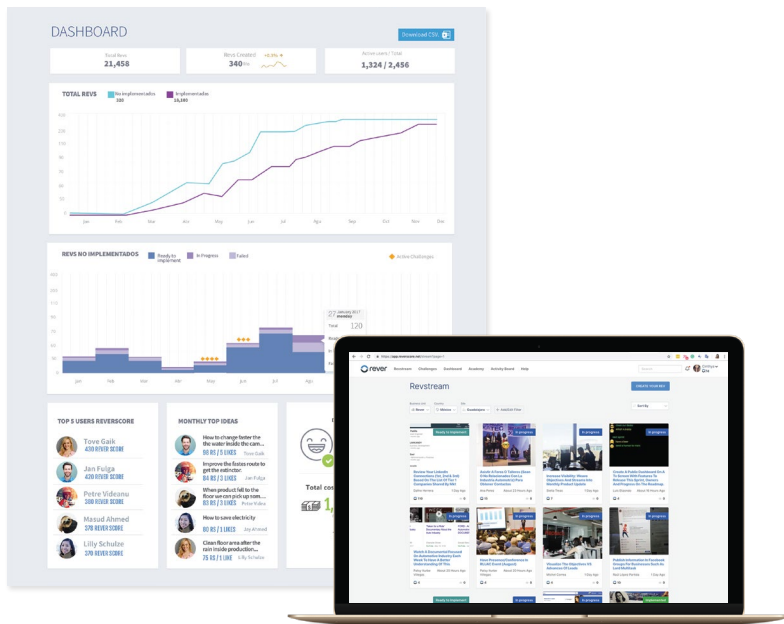
Successful Continuous Improvement programs require a strong commitment from leadership, participation by employees, and consistent execution. Rever will be there for you to:

Launch – assist with set-up and accelerate your frontline employees' alignment to existing company priorities and initiatives.

Train – ensure all champions, coaches, and users are knowledgeable, confident, and empowered.

Support – online and live channels to assist where and when needed.

Coach – provide best practices on program creation, recognition, and the measurement of success.



About Rever

At Rever we believe that humans are governed by rational intellect, driven by emotional passion, and guided by moral character to accomplish great things. Every day we are privileged to work with people that demonstrate a commitment to making the world a better place, one new idea at a time.